

Order / Rev: 55685
 Alt Order #: 09816602
 Flight Dates: 09/12/12 - 09/24/12

Advertiser: Dr. Flinn for Congress
 Product Desc: FLINN FOR CONGRESS
 Estimate: 2667

WPTY - ABC24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WPTY	09/12/12	09/17/12	M-F 6p-630p News ABC 24 News at 6p	CM	6:00 PM-6:30 PM	M-WTF--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/12/12		09/12/12	09/18/12	M-WTF--	1		\$100.00		0.00						
4	WPTY	09/18/12	09/24/12	M-F 6p-630p News ABC 24 News at 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	MTWTF--	2		\$100.00		0.00						
5	WPTY	09/12/12	09/17/12	M-F 10p-1035p ABC 24 News at 10p	CM	10:00 PM-10:35 PM	M-WTF--	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/12/12		09/12/12	09/18/12	M-WTF--	2		\$150.00		0.00						
6	WPTY	09/18/12	09/24/12	M-F 10p-1035p ABC 24 News at 10p	CM	10:00 PM-10:35 PM	MTWTF--	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/18/12		09/18/12	09/24/12	MTWTF--	2		\$150.00		0.00						
7	WPTY	09/16/12	09/16/12	Su 5p-530p News ABC 24 News at 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	-----S	1		\$75.00		0.00						
													Totals	13	\$1,175.00

Rep Order# 9816602 Ver# 1 Status New
EC'd No

Traffic Order# 55655

Printed: 09/11/2012 2:24 PM
Last Received: 09/11/2012 2:22 PM
Showing Buylines: All Lines

Station WPTY-TV MEMPHIS, TN
Advertiser () POLITICAL
Product FLINN FOR CONGRESS
Estimate# 2667
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //2667
Flight Dates 09/11/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () RYAN GORDON
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

GEORGE FLINN FOR CONGRESS (D-9) *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

**URGENT NEW POLITICAL ORDER
TTL=1175
PLEASE CONFIRM ASAP (FLT BEGINS TOMORROW) RYAN 9/11

RECEIVED SEP 11 2012

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F,M	6A-7A	AM NEWS	:30	\$40.00	09/12-09/17	2	1	2	\$80.00	
	2	TU-F,M	6A-7A	AM NEWS	:30	\$40.00	09/18-09/24	3	1	3	\$120.00	
	3	W-F,M	6P-630P	EARLY NEWS	:30	\$100.00	09/12-09/17	1	1	1	\$100.00	
	4	TU-F,M	6P-630P	EARLY NEWS	:30	\$100.00	09/18-09/24	2	1	2	\$200.00	
	5	W-F,M	10P-1035P	LATE NEWS	:30	\$150.00	09/12-09/17	2	1	2	\$300.00	
	6	TU-F,M	10P-1035P	LATE NEWS	:30	\$150.00	09/18-09/24	2	1	2	\$300.00	
	7	SU	5P-530P	EARLY NEWS	:30	\$75.00	09/16-09/16	1	1	1	\$75.00	

---REPORT TOTALS---

Report Totals: 13 / \$1,175.00

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3 of 3

Station WPTY-TV MEMPHIS, TN
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Rep Firm
Sales Office () WASHINGTON
Salesperson () RYAN GORDON
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$1,175.00
Sales Totals: 13 / \$1,175.00
Station Totals: 13 / \$1,175.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$39,167	CABL 0%	UNKN 0%	WHBQ 22%	WLMT 2%	MMC 36%
		WPTY 3%	WPXX 0%	WREG 37%		

Books JUL12
Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WPTY / WLMT</u>	Date: <u>9/12/12</u>
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I, KEGAN BERAN,

being/on behalf of: GEORGE FLINN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: U.S. House of Representatives - Tennessee Congressional District 9

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
order attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Flinn for Congress - 1661 Aaron Brenner Dr. Ste 300. Memphis, TN. 38120

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACK MICHAEL SAMMONS

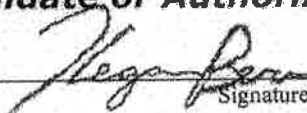
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☒ Accepted in Part

☐ Rejected


Signature

Laura Lorgey
Printed Name

9/12 DOS
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.